

Machine Gaze: self-identification through play with a computer vision-based projection and robotics system

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11 Abstract

12 Children begin to develop self-awareness when they associate images and abilities with themselves.
13 Such “construction of self” continues throughout adult life as we constantly cycle through different
14 forms of self-awareness, seeking to redefine ourselves. Modern technologies like screens and
15 artificial intelligence threatens to alter our development of self-awareness, because children and
16 adults are exposed to machines, tele-presences, and displays that increasingly become part of human
17 identity. We use avatars, invent digital lives, and augment ourselves with digital imprints that depart
18 from reality, making the development of self-identification adjust to digital technology that blur the
19 boundary between us and our devices. To empower children and adults to see themselves and
20 artificially intelligent machines as separately aware entities, we created the persona of a salvaged
21 supermarket security camera refurbished and enhanced with the power of computer vision to detect
22 human faces, and project them on a large-scale 3D face sculpture. The surveillance camera system
23 moves its head to point to human faces at times, but at other times, humans have to get its attention
24 by moving to its vicinity, creating a dynamic where audiences attempt to see their own faces on the
25 sculpture by gazing into the machine’s eye. We found that audiences began attaining an
26 understanding of machines that interpret our faces as separate from our identities, with their own
27 agendas and agencies that show by the way they temperamentally interact with us. The machine-
28 projected images of us are their own interpretation rather than our own, distancing us from our digital
29 analogs. In the accompanying workshop, participants learn about how computer vision works by
30 putting on disguises in order to escape from an algorithm detecting them as the same person by
31 analyzing their faces. Participants learn that their own agency affects how machines interpret them,
32 gaining an appreciation for the way their own identities and machines’ awareness of them can be
33 separate entities that can be manipulated for play. Together the installation and workshop empower
34 children and adults to think beyond identification with digital technology to recognize the machine’s
35 own interpretive abilities that lie separate from human being’s own self-awareness.

36 1 Background

37 *Development of self-awareness*

38 The maxim of “Know thyself” has been touted since the Greek days by Protagoras, as it indicates
39 ultimate understanding of our own identity and action that allows us to more objectively evaluate our
40 influence on the world. Recognition of self-awareness and self-identity fosters understanding of our
41 relation to ourselves and our society as children and adults. Experiments show that the affirmation
42 that comes with self-awareness leads to increased compassion for one’s own actions as well as
43 increased positive social helping behavior following surprising incidents like an accidentally
44 collapsing shelf (Lindsay & Creswell, 2014). Self-awareness increases the attribution of causality for
45 negative consequences to the self (Duval & Wicklund, 1973), serving to deter blaming others and
46 deflecting criticism. Publically suggesting self-awareness using a webcam reduces the bystander
47 effect of not helping someone in need when other people are present (van Bommel et al., 2012). Self-
48 awareness induced by a mirror even reduces aggressive action, whereas audience presence does not
49 (Scheier et al., 1974). Thus self-awareness and identity go hand-in-hand with socially positive
50 behaviors that promote integration in society.

51 The development of self-awareness and identity in children occurs in systematic stages that are often
52 assayed using their response to seeing themselves in a mirror. Throughout the course of 5 years after
53 birth, children go through eras of confusion, differentiation, identification, and meta-awareness in
54 interactions with a mirror, characterized by what they do with their own bodies and objects placed in
55 conjunction to them, such as post-its attached to their heads (Rochat, 2003). The last awareness stage
56 involves how they present themselves publically, as if imagining how the mirror can be projected in
57 the mind of others (Goffman, 1959). From 6 to 10 years old, children begin to consider alternatives to
58 their own identities and at 10 years old, can even consider that her personality remains the same
59 when her name is taken away (Guardo & Bohan, 1971), and incorporating awareness of another
60 viewpoint’s perspective into their own self-awareness (R. W. Mitchell, 1993). This development is
61 thought to occur in conjunction with biofeedback from parents, who present a reflective view for the
62 child much like a mirror does in regulating her affective states (Gergely, 1996). The child begins to
63 understand herself by seeing the way others see her. In particular, the awareness of not being seen
64 gives rise to an identification of the self as apart from the others’ gaze.

65 Self-awareness adaptation doesn’t end with childhood. Reflexivity in social interactions in
66 considering one’s own current and past selves allows emerging adults to construct their self-identity
67 in the counseling setting (Guichard et al., 2012). Self-awareness is also crucial in leadership
68 development (Hall, 2004) and promoting well-being in jobs such as mental health professionals
69 (Richards et al., 2010). Public self-awareness of adults in a controlled interaction is found to predict
70 variables like social anxiety, self-esteem, and perception of others (Ryan et al., 1991), indicating its
71 importance in determining self-competence and social success. This self-identity in adults is bound
72 up with bodily awareness. Those who lose bodily awareness due to trauma or injury are meliorated
73 using self-awareness-based touching and performance in psychological contexts (Fogel, 2009).

74 *Technologies for self-awareness*

75 Getting good at theatre and dramaturgy involves comparing one’s actions to their perception, as well
76 as working together with forces outside oneself. This has led to the use of ideas from theatre in
77 teaching strategies for self-development. Studies have used collaborative theatrical projects to
78 empower youths in such areas as creating meaning about the self (Beare & Belliveau, 2007), learning

79 to improvise in hypothetical situations (Lehtonen, 2012), and achieving positive mental health (Ennis
80 & Tonkin, 2015). One approach uses puppetry to enact fear, anger, sadness, and other emotion-based
81 stories as part of a “feelings curriculum” to teach emotional awareness and self-comprehension to
82 children (Maurer, 1977). These traditions leverage the way theatre forces individuals to reflect back
83 on themselves upon identifying with actors in a scene. One system engages youths to use Twitter
84 posts to emotionally affect physical actions of a puppet theatre installation using a robotic arm in a
85 video, allowing them to reflect on their communication for development of self-awareness
86 (Yamaguchi, 2018). Essentially theatre serves as an immersive version of a mirror that allows young
87 people to gaze at their own actions and consequences as compared to those of others, driving a
88 deeper meaning of what constitutes self-identity in the context of self-presentation. In particular,
89 youths learn that social interactions involve presenting themselves in different ways in different
90 contexts, much as actors play their roles in dramaturgy (Goffman, 1959). The practice of this self-
91 presentation is made possible by both understanding the consequences of our own actions, and
92 observing how others see us through their own lenses.

93 Interactive technologies for development of self-awareness have focused on vulnerable populations
94 who have difficulty adjusting to societal norms due to their deficits in self-awareness, such as those
95 suffering from communication and social disorders like autism and ADHD (Boucenna et al., 2014).
96 Therapeutic strategies have included using touched-based devices to engage youths to foster
97 development (Kagohara et al., 2013), applying virtual environments (such as VR cafes and buses) to
98 allow youths to apply their social awareness skills incrementally without fear (P. Mitchell et al.,
99 2007), creating serious games that effectively teach facial recognition in social situations (Serret,
100 2012), and utilizing social media platforms to enhance self-esteem by the way of profile
101 identification (Gonzales & Hancock, 2010). Digital technologies of human-computer
102 communication have been found to higher levels of private self-awareness compared to face-to-face
103 communication, which heightened public self-awareness (Matheson & Zanna, 1988).

104 Of the various forms of communication technology, one of the most promising is robotics, for it
105 enables physical interaction in addition to virtual enablement, bringing the private and public world
106 of audiences to bear. Early studies focused on using robots to imitate child action, generating a
107 sequence of motor actions that reproduces a detected human gesture (Berthouze et al., 1996). This
108 work has modeled social interaction as observation followed by motor control, producing statistical
109 models of motor representations that attempt to capture the human-robot interaction, exemplified by
110 a study utilizing a game played by the robot Vince and its human interlocutor (Sadeghipour & Kopp,
111 2011). While simple actions can be approximated by robot movements, complex interactions that
112 involve environmental constraints and rules require applying statistical learning theory to marginalize
113 over the different possibilities in complex spaces for all possible movements, even in tasks as
114 seemingly simple as putting objects into a box (Hersch et al., 2008). Recent work has modeled
115 interactive tasks like tossing and catching arbitrary objects using both physics and computer vision to
116 adaptively learn and generalize complex tasks (Zeng et al., 2020). One important contribution of
117 related work is showing that using a game involving imitation with each other, human and robot
118 become involved in feedback loops of reciprocal imitation, relying on human recognition and
119 awareness on one hand and robot pose detection on the other (Boucenna et al., 2012). This begs the
120 question of whether using simpler technologies like face detection is sufficient to elicit rich
121 interactions that rely on human understanding rather than on complexity on the robotics side.

122 The use of robotics to elicit behaviors in human participants relies more on a rich interaction
123 environment as opposed to a sophisticated computer vision detection model, due to the way humans
124 are innately drawn to interpret even simple machine gestures as representing affective gestures

125 analogous to human emotional behaviors (LC, 2019). Robots in this regard has taken such simple
 126 forms such as bubble-blowing agents (Feil-Seifer & Matarić, 2009), geospatial robots (Nugent et al.,
 127 2010), and gaze-directing toy (Keepon) (Kozima et al., 2007), all using simple interactions utilizing
 128 remote control of robot interactions to promote pro-social behavior. The effectiveness of the strategy
 129 comes not from the intricacy of the interaction, but rather the rich set of environmental cues and
 130 interpretations available to the child that makes the experience rewarding. One way to increase the
 131 interaction and immersion in the physical environment is by augmenting it with strategies like
 132 projection (Greene, 1986). Recent work has been able to projection map custom imagery onto
 133 complicated forms like faces (Bermano et al., 2017) and moving objects (Zhou et al., 2016), opening
 134 up possibilities for single-object projection experiences that respond to human interaction. It is
 135 possible to map robotic responses onto interactive objects much like an immersive form of computer
 136 based sculpture (Keskeys, 1994). The projection would then give voice to the robot via an external
 137 material, adding an additional layer of interaction capabilities as if the robot is controlling the
 138 external visual interaction based on audience feedback.

139 *General approach*

140 Given the considerations above, we decided to use the robot’s own interpretive ability—its gaze—to
 141 show young audiences the process of self-awareness, allowing them to understand themselves by
 142 seeing the way machine sees them. We used a simple face detection interaction with a moving robot
 143 to engage young audiences to become aware of the self through looking at themselves on a
 144 responsive projection mapped face sculpture, relying on the innate human ability to interpret the
 145 interaction environment in an affective manner.

146 This approach leverages: (1) the way children learn of self-awareness through the way others see
 147 them, (2) the physical proxemics and performance-like interactions that robotics create to make this
 148 learning embodied in the real world, (3) the richness in self-gaze-directed interactivity provided by
 149 environmental augmentation through the mirror-like projected sculpture, and (4) the collaborative
 150 learning and play through workshops in multiple media and perspectives.

151 **2 Materials and Methods**

152 The experience consisted of the following main components: (1) a motorized security-camera-like
 153 robot that moves either casually on its own or in response to audiences to keep its gaze on a face in
 154 the crowd, (2) a projection system that maps the audience’s own face onto a 3D face sculpture
 155 whenever the audience’s face is detected by the robot, (3) a feedback screen that allows audiences to
 156 see what the machine is seeing, i.e. whether a face is detected, to interpret the machine’s awareness
 157 of the audience, and (4) a workshop where audiences are asked to escape the machine’s detection by
 158 putting on disguises, showing a comparison of being seen and not being seen as a way to reinforce
 159 the separation between self-awareness and lack thereof.

160 *Exhibition*

161 A set of four Appro and Panasonic CP414 security cameras (circa 1980) were cleaned, refurbished,
 162 and mounted on metal plates. Two of the cameras were further chosen for prototyping, with their
 163 internal fisheye cameras removed and replaced by webcams connected to an Intel NUC 7 (Windows
 164 10) mini computer. The internal circuit was taken out, and the lens chassis was then reattached over
 165 the webcam. The body of the robot was constructed from a rotating base plate and an arm that tilts up
 166 and down at two different joints (Lewansoul kit), spray-painted silver upon completion. The three
 167 degrees of freedom (one in rotation, two in tilt) were controlled using three LDX-218 servo motors

168 connected to a controller board, which was interfaced to an Arduino UNO board using custom
169 routines. Figure 1 shows the look of the camera and body, which were designed to appeal to young
170 audiences, to evoking playfulness and simplicity as opposed to traditional mechanized robots. The
171 movements of the robot were similarly designed for serendipity, as sometimes the robot moved to fix
172 its gaze on a face of the audience, while other times it simply moved side to side and up and down on
173 its own. The video stream taken by the webcam was processed in Processing 3.3 using OpenCV.
174 During the audience face tracking phase, distance from the center of the view to the center of the
175 detected face was calculated live, and whenever the x or y distance was nonzero, a signal was sent
176 from Processing to Arduino to move the appropriate motors in that dimension to point the camera
177 directly at the center of the audience's face. When multiple faces were detected, the robot would
178 direct itself at each face in succession after a one-second pause in position. At other times, a set of
179 three predetermined movement routines had the robot scanning around the exhibition hall while
180 occasionally moving forward or backward while maintaining similar angles of view. The narrative of
181 the robot was that of a supermarket surveillance camera fortified with computer vision and
182 repurposed to play and teach children about machine gaze and self-recognition.

183 A set of prototypes for the 3D face sculpture were made using different media: clay, paper mache,
184 PLA (3D print), a mushroom-based polymer, and foamular (CNC). Figure 2 shows two experiments
185 in sculpture construction. We decided ultimately to work with foam due to the ability to scale up in
186 size, the lighter weight of the material, the ability to precisely craft the 3D look of the sculpture using
187 CNC, and its ability to reflect projection imagery properly upon being painted. A 3D face model was
188 constructed in Cinema4D, and one half of the face was transformed using the poly effect to look
189 pixelated with large polygons. Thus the two sides of the face looked slightly different under
190 projection of a face, with one side appearing more digitally manipulated than the other. The models
191 were converted to stl format and printed on a 48x32x8 inch foam. The face was painted white to
192 allow projection image to reflect, while the rest of the foam was painted black and mounted on a
193 dark-colored podium (Figure 3). Canon LV8320 (3000 lumens) projectors were used to project face
194 images from a ~40 degree angle above the setup (Figure 4). The image was projection mapped onto
195 the face sculpture and controlled from the NUC 7 computer using the Kantan Mapper module from
196 Touch Designer v099.

197 Completed views of the main interaction area are shown in Figure 3. The camera-mounted robot sat
198 at the left of the projected sculpture. To its left was placed a live-view screen that showed the
199 audience what the camera saw. When no faces were detected, the projection looped through a set of
200 faces from the Chicago Face Database (chicagofaces.org) while the robot scanned the room. When a
201 face was detected, Processing scaled the subject's face to the size of the projected image on the
202 sculpture and used Spout to send the live video stream to Touch Designer to project onto the
203 sculpture. The robot could follow the audience face by rotating or tilting during this interval so the
204 image displayed was always dynamic. The size of the face projected on the sculpture was always the
205 same regardless of the audience walking forward or away due to the scaling done in Processing. The
206 image resolution is thus lower when the audience is farther away from the robot. When a face was
207 found, a yellow square was also shown on the screen to the left superimposed on the camera's view.
208 The complete system is diagrammed in Figure 4, and shown in audience view in Figure 5, both in
209 prototype and final exhibition forms. Ambient lighting in the exhibition hall was turned down so that
210 the projected image can be seen. Unfortunately this reduces the reliability of the computer vision.
211 Thus two lamps were mounted, one for illuminating the side of the robot, the other for lighting the
212 audience's face for proficiency of computer vision through the robot's webcam camera. The lighting
213 was calibrated at the beginning of each day of exhibition (from May to September of 2019) to ensure
214 optimal audience experience each day.

215 *Workshop*

216 A workshop opened to participants of all ages was created and presented 5 times at New York Hall of
217 Science (NYSCI) by members of the museum’s Explainers Program. At least half of the participants
218 at each workshop were under the age of 18. Each workshop had 7-9 laptops with the capacity for 10-
219 15 participants. The workshop began by asking subjects to draw what their own ideas of a face while
220 focusing on features like eyes, nose, lips, and glasses. For the next 5 minutes, everyone showed their
221 drawings to the crowd, and the workshop staff showed a computer-generated face from
222 thisfacedoesnotexist.com, highlighting uniquely human features and discussing briefly how
223 computers see human faces differently from us. We also outlined the main goal of the workshop to
224 understand and play with the way machines see us. The next 5 minutes were spent getting a laptop
225 setup and navigating a webpage that shows how poses can be detected by the computer vision on the
226 webcam on the laptop. In this phase, participants could get out of their chair and move around to see
227 how it affects the pose determination.

228 For the main part of the workshop (the remaining 25 minutes), we introduced how machines learn to
229 recognize specific faces and how we can escape their detection, a fun activity for younger audiences.
230 We showed audiences a custom script based on an existing p5 sketch we used to train a face classifier
231 (<https://editor.p5js.org/AndreasRef/sketches/BJkaHBMym>). First, the audience clicked a button
232 repeatedly to take pictures of their faces with multiple samples. After training the program, we let the
233 participants come in and out of the view of the webcam to verify that the machine learning algorithm
234 has learned a representation of their faces. Workshop staff were available to fix any issues children
235 had, but overall we were surprised by the amount of computer literacy displayed by the children.

236 Next we provided props like fake ears, hats, garments, mustaches, and jewelry to allow participants to
237 dress up to escape the detection of the program despite being seen by the webcam (Figure 6). In this
238 stage we showed how audiences can exist independently of the awareness of the machine. We let
239 participants pick one outfit and train the program on the same person’s face but as model for a
240 different face. At this point, audiences could put on and take off their disguises and see the program
241 recognizing different faces as different individuals (Figure 7). For example, one participant would
242 train the program with his own face until it outputs “Danny” whenever his face is in front of the
243 webcam. Then Danny would dress up as a football player and train the program to recognize the
244 disguise as “Eli” (name of a well-known football player in New York). Then Danny would escape the
245 program’s detection of “Danny” by dressing up as Eli and vice versa. Throughout the process the
246 workshop staff informed participants details about computer vision and machine learning. For
247 example, we showed how taking many pictures (samples) were necessary to good recognition, the
248 way different angles and conditions of a face for a given training made the algorithm more
249 successful, and how these technologies were implemented in our own devices, etc.

250 After the workshop, we escorted the participants to the “Machine Gaze” exhibit (Figure 8), where
251 they interacted with the robot and projected face sculpture freely before given a questionnaire that
252 asked the following questions: “Where do you think the security camera comes from?”, “What do
253 you think the robot’s purpose is?”, “What do you think computer vision is?”, “How do you think
254 computers see us?”. For a selected group of audiences, we followed the questionnaire with a
255 qualitative interview to learn about their experiences in depth, asking them to elaborate on their
256 reaction upon seeing their own image on the sculpture, how they managed to catch up with the
257 robot’s gaze when it stopped following their faces, how they interpreted their own image on the
258 sculpture vs. what the machine sees (as shown on the screen), how they reacted to the machine
259 moving between multiple faces being detected, where they allocated their attention when the

260 displayed face switched from their own to that of another and vice versa, etc. The questionnaire
261 answers were qualitatively coded into categories, tabulated and plotted in R 3.6.0. Finally, we
262 passively observed audiences as they interacted with the exhibit, taking note of their tendencies,
263 moments of joy, moments of confusion, and issues that arose. The interview questionnaire, and
264 observation data were used to further refine the exhibit after the workshop ended and the main
265 exhibition timeline began at NYSCI.

266 3 Results

267 Production and prototyping of the exhibition is seen here: <https://youtu.be/V42towEXruk>. Note the
268 discretized movements of the robot tracking movement in 0:28. We decided to keep the discretized
269 movements after audiences indicated in the first item in the questionnaire that it made they feel like
270 the camera was made long time ago in “factory,” and “corners in rooms.” The prototyping also
271 showed that due to the OpenCV xml template used, even animal and cartoon faces were detectable
272 (1:05), further allowing audiences to identify the machine’s particular method of perception as
273 something separate from human faculties. The initial face images we projected were also not uniform
274 enough to suggest a set of possible machine perceptions, so we replaced them with the photos from
275 the Chicago Face Database. Finally, we realized from preliminary interactions that the camera tended
276 to move between multiple faces in practice, so we set a timer of one second before it can move again
277 during face tracking periods. Other materials/processes refined throughout the process included the
278 material used to make the face sculpture, the lighting in the exhibition hall, the color of the podiums
279 used, the speed of the robot movements, the number of projectors used, and size of the safety area
280 around the robot, etc.

281 The full exhibition took place from May to September, 2019, with workshops kicking off the
282 schedule in May. Documentation of audience interactions is here: <https://youtu.be/kVoqkzZT4IQ>.
283 Our observation of the audience yielded three types of participants: (1) those curious about the device
284 but refraining from making excessive contact with the machines (0:40), (2) those who take an active
285 role to make expressive faces in engaging with the system (1:15), (3) those who bring others to the
286 interaction by inviting them to the exhibit or enabling them to be in the view of the robot, creating a
287 multi-face interaction (1:00). From our five days of observation, type (2) were the most numerous,
288 with type (3) close behind, and perhaps exceeding type (2) on Sundays (the only weekend day we
289 were observing). Interestingly, we found that group (1) audiences tended to come back to the exhibit
290 at multiple points during their visits, as if they took the machine’s guardian role quite seriously.
291 Group (2) audiences tended also tended to make interesting discoveries in their interactions, such as
292 using their hands to cover their faces so that the machine cannot see them (but they can see the
293 machine move), and other pictures, people, and instruments in the environment as bait for the
294 machine to focus its gaze on. Group (3) audiences included many parents who took their children in
295 their arms while exploring the interaction together. They tended to initially guide the child’s
296 discovery, but very frequently ended up competing with them for the machine’s attention.

297 The audience survey revealed interesting perceptions that we were initially unaware of (Figure 9).
298 While most participants equated computer vision with some sort of camera seeing process (Yellow),
299 some were associating it with recording or human-augmentation, topics that computer vision is
300 associated in the popular culture with. Interestingly, audiences tended to assign machine intelligence
301 to the robot system beyond simple mechanical processes. In answer to how the robot sees, most
302 participants attributed its ability to some recognition capability beyond simply sensor reading or
303 photography. We were also surprised to see that 3 of the 10 audiences surveyed also attributed the
304 purpose of the machine to its curiosity or need for discovery, an inherently non-mechanical goal that

305 assigns a human-like emotional content to the machine. One artistic audience member even draw
306 some prospective logos for us. Remarkably, her drawings equated the shutter of the camera to the
307 human eye, and its hardware with the human brain, again assigning anthropomorphic qualities to the
308 machine. We believe this reaction is due to the ability of the machine to move in space, indicate
309 emotions like curiosity, aversion, boredom, intelligence, and attention through movement and
310 changes in projected content. This may drive a sense of the audience feeling perceived by a being
311 aware of the audience's persistence. It also validates the use of robotics as a performance experience
312 in evoking audience reaction.

313 Interactions from the workshop are shown here: <https://youtu.be/pIRETXKZngg>. For the face
314 training phase, we saw that audiences liked to work as teams, usually with one member of the team
315 (such as the parent) driving the others. Participants became creative with their interactions, such as
316 turning around, glancing from beneath the table, and moving their face from side to side (0:48) as
317 many ways to test the limits of escaping machine detection. We also observed parents teaching
318 children about what it means to see their own image and how the machine interprets the face image
319 (0:53). During the disguises section, we saw that the most popular items were hats (1:02). Frequently
320 the participants helped each other put on the costumes and props and showed a feedback loop of
321 asking for an opinion, then rearranging the props, and asking for opinion again, as if the questioner
322 was using the opinion as a proxy for a mirror. Outlandish costumes were observed as well (1:11),
323 because some faces did not easily escape the face detection algorithm, necessitating extreme
324 measures. Interestingly, family members would sometimes wear matching outfits (1:18). This may be
325 an indication of in-group affinity, but it could also indicate one member of the family teaching the
326 other which disguises appear to be working. Generally the workshop was highly collaborative, with
327 families working together and learning together. Finally, children tended to keep part of their
328 disguises while visiting the exhibit (1:32). There was usually great excitement when seeing their own
329 (disguised) faces appear on the 3D face sculpture, indicating their own shift in identity was registered
330 by the perceiving system as well.

331 **4 Discussion**

332 Children's perception of being seen or not seen by external entities like mirrors and other people
333 helps define their self-awareness. This identity is associated with their own self-presentation, which
334 forms a performative behavior in public that in turn reinforces who they should be (Goffman, 1959).
335 In this artistic intervention, we created a mirror-projection system that shows audiences their own
336 faces, but only when interaction requirements are met, so that their perception of themselves are
337 framed by what a machine sees, a form of performance in spatial interaction. We leveraged the prior
338 demonstration of effectiveness in using robotics to help socialize children with communication
339 disorders like autism (Boucenna et al., 2014) to create embodied physical actions that transform
340 simply passive viewing to interactive behaviors that capture the subtleties of a self-perception-
341 dependent form of performance. As audience interactions and experience shows, the exhibit leaves
342 participants more aware of how machine perception works, how their own actions interacts with
343 these perceptions, and how their own performance with the machines engender cooperative
344 awareness of the limitations of each.

345 A first hint of these developments comes with the games that children invent while they interact with
346 the robot. As detailed in Results, participants spontaneously perform games like covering their faces
347 with their hands, making funny faces, seeing which of two faces the robot turns towards, etc. All
348 these actions have a manifestation in the projected image on the 3D sculpture, some changing the
349 detection of their face (covering with hands), some not changing the detection interaction (funny

350 faces). The spontaneous development of these performative behaviors suggests an underlying
351 learning process whereby children (and adults) acquire knowledge about whether they'll be perceived
352 by the robot system based on the different performances they make. Their reaction to whether they
353 are detected or not suggests an understanding of what the machine sees and how that relates to their
354 concept of self. This understanding also seems to develop over the course of the interaction, with lack
355 of understanding at first, followed by recognition of the machine gaze, then understanding of how
356 they are perceived, and finally what they can perform to modulate this perception.

357 A second hint comes from the consistent attribution of human-like emotion, agenda, and behaviors to
358 machines by audiences despite observing merely simple gestures, as previously studied (LC, 2019).
359 The post-visit questionnaire results and exhibition audience observations both show the assigning of
360 human-like characteristics to the machine. For example, the machine is deemed to be curious by a
361 large contingent of observers, and subsequent drawings of the machine endow it with human
362 characteristics like eye-sight. Audiences often treat the machine like human-like creatures both while
363 it tracks their faces and when it ignores their faces. In the former they play movement games with it;
364 in the latter they try to get its attention by moving towards the machine's eye voluntarily. This
365 demonstrates that not only can machines track the human face, the human can track the machine face
366 as well while trying to get its attention. This then creates a bi-directional interaction: if the audiences
367 can see their own faces when the machine follows them, does the machine see its own face when they
368 follow it? These internal models about how each entity observes and is aware of itself can provide
369 educational moments for the participants themselves.

370 A third hint comes from workshop interactions, where participants specifically escape detection of
371 the machine's gaze by dressing up as another. The dressing-up serves as a narrative approach to
372 differentiating who one is and is not (Bamberg, 2011), showing the actors who they are by letting
373 them experiment with situation where they are not perceived. This escape of detection may be critical
374 in the audience's self-concept, for she is able to recognize that sometimes she won't be perceived by
375 others if she only performed a certain way. It's as if she is playing a game of public performance akin
376 to self-presentation that hides her own true identity in the context of robots and environments that are
377 not sophisticated enough to understand this form of deception. More interventions will be necessary
378 to show how these mini-deceptions and playful performances affect what participants think of
379 themselves in the context of environmental modulations.

380 The use of environmentally enriched robotic interactions is promising in artistic and social design
381 realms, both for treating those with communication issues and for creating interactive experiences for
382 the general public. This exhibition showed one possible intervention in provoking audiences to
383 examine what their self is by using physical embodied interactions with a computer vision-enabled
384 camera that detects their face. These technologies provide possible future scenarios of more intimate
385 interactions that takes into account more affective types of human data beyond face detection.

386 **5 Figures**



387

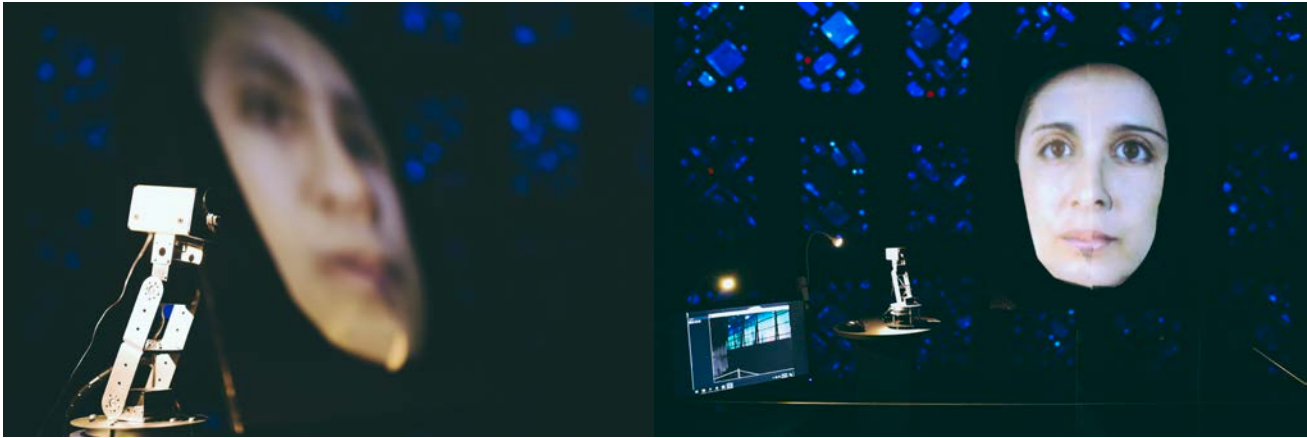
388 **Figure 1:** Robot head and body. (Left) The camera (head) was an APPRO model with lens and
 389 circuit replaced by a PC-connected webcam, mounted on steel plates. (Right) The body consisted of a
 390 steel frame joined by servo motors exhibiting three degrees of freedom, two of tilt and one of
 391 rotation, allowing the camera to face any direction in space.

392



393

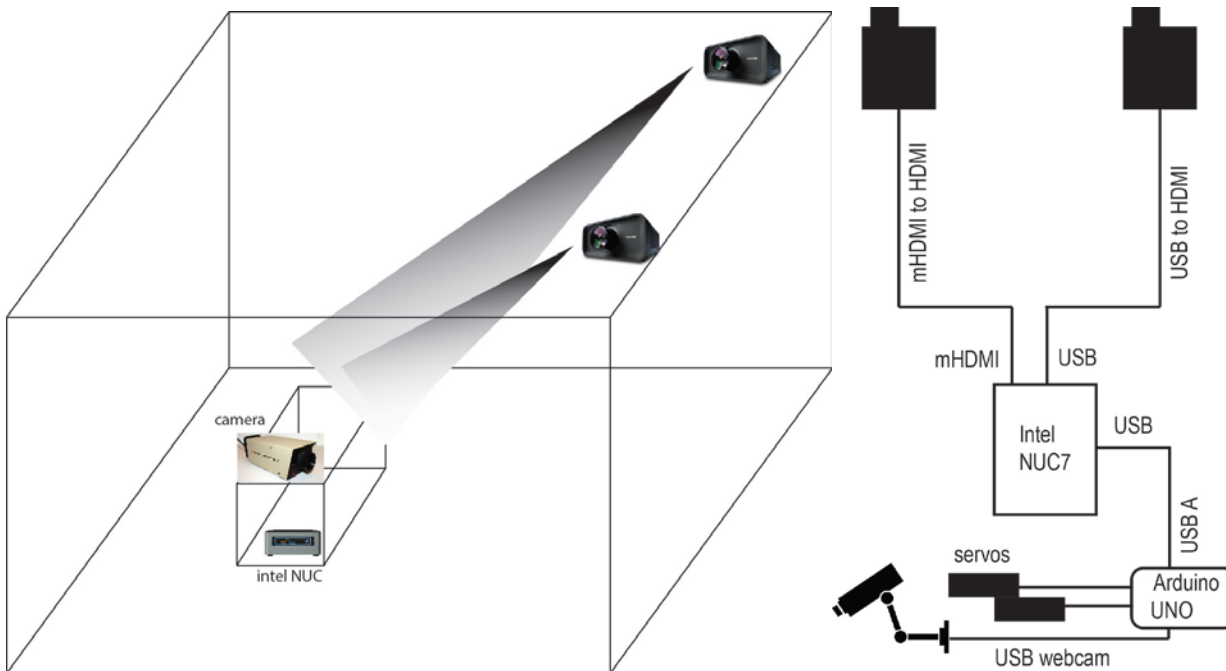
394 **Figure 2:** Prototypes of the 3D face sculpture. (Left) A clay model with right side sculpted to be
 395 human face and left side a polygonal surface. The size required turned out to be prohibitively heavy.
 396 (Right) A reduced-size foamular model cut by CNC from an stl model and painted white to properly
 397 reflect projected image. The final exhibition model was approximately twice times the width and
 398 twice the height.



399

400 **Figure 3:** The exhibition setup. (Left) The camera-mounted robot sat on a dark-colored podium to
 401 the left of the face sculpture with the image of a face projected on it from approximately a 40 degree
 402 angle. (Right) The setup as viewed from an approaching audience, with a screen on the left showing
 403 the camera view from the perspective of the robot, and giving feedback to participants for when their
 404 faces were detected. One lamp lit the robot while the other lamp provided ambient lighting on the
 405 audience's face. The projected video on the face sculpture cycled between faces from the Chicago
 406 Face Database when no audience faces were detected, and a scaled version of the audience's face
 407 when it is detected by the webcam on the robot.

408



409

410 **Figure 4:** Exhibition plan. (Left) Projectors on railings were used to illuminate the face sculpture in
 411 the setup, while the NUC computer and motor board components were hidden in the inside of the
 412 cabinet. (Right) The connection diagram shows the NUC PC as the controller that integrated webcam
 413 input to decide whether to project a database face or a real face, and to direct the servo motors via
 414 arduino UNO how to move to keep the audience's face in the center. In other situations, it directed
 415 the robot to pan and tilt in a preprogrammed manner.



416

417 **Figure 5:** Audience interaction with the exhibit in prototype and finished form. (Left) Prototype
 418 stage interaction using a smaller face sculpture and brighter lamp to facilitate computer vision
 419 processes. (Right) A time during the final exhibition where the audience's face was detected, scaled,
 420 and projected onto the face sculpture. The projection mapping ensured the audience's face would be
 421 imaged on the face section of the sculpture. The audience's face, as seen from the robot's position,
 422 was shown on the screen to the left. At this stage, the robot followed the audience's face as it moved
 423 in space, as long as it was detected. When faces were no longer detected, the projection changed to
 424 flipping through the Chicago Face Database.

425



426

427 **Figure 6:** Workshop dress-up phase. (Left) Children selecting props, hats, decorations, and garments
 428 to wear that would allow them to escape the detection of a face classifier previously trained on their
 429 undecorated faces. (Right) A parent putting a fake mustache on her child after he put on football
 430 shoulder pads in an attempt to escape the computer vision's detection.



431

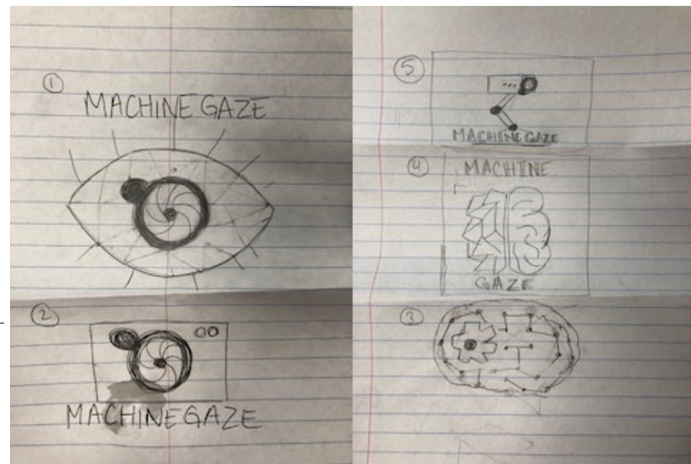
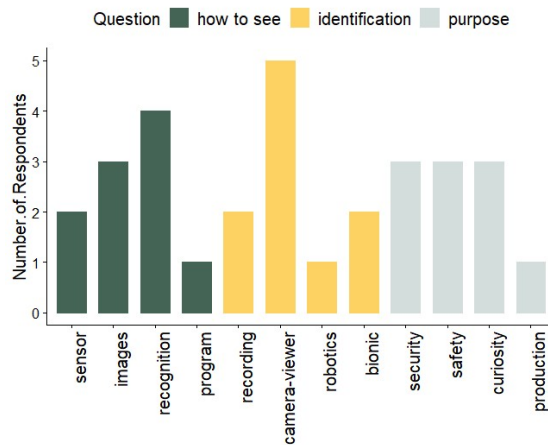
432 **Figure 7:** Workshop face-detection phase. (Left, Right) Children wearing disguises observing
 433 whether the p5 face classifier script running on the computer was able to distinguish between their
 434 real faces and their new disguises. Participants were able to vary the amount of disguises and how
 435 they were put on until the classifier detected them as unique faces.

436



437

438 **Figure 8:** Workshop exhibition phase. (Left, Right) Children were ushered to exhibition after the
 439 workshop and allowed to explore interactions with “Machine Gaze.” They are currently looking into
 440 the robot’s camera eye while also glancing to see if their face was detected by seeing whether their
 441 own faces appeared on the 3D face sculpture. Note that one child attempted to cover his face while
 442 looking through the slits between his fingers. The mustaches were left on by the children’s choice.



443

444 **Figure 9:** Audience experience during the exhibition. (Left) Distribution of coded answers to each
 445 pertinent question in the survey given after exhibition experience (n=10). (Green) Answers to “How
 446 do you think computers see us?” ranged from mentioning the camera’s sensor abilities, by taking
 447 images, by recognizing people, and by using a computer program. (Yellow) Answers to “What do
 448 you think computer vision is?” ranged from computer as a recording device, to machine vision as a
 449 camera that views its environment, to robotics, to computer vision as a bionic device. (Grey)
 450 Answers to “What do you think the robot’s purpose is?” included a role to protect security, a way to
 451 promote safety, as a curious machine, and for production of resource. (Right) Drawing by a young
 452 audience member that served as her interpretation of what the “Machine Gaze” exhibit meant to her.

453 6 Conflict of Interest

454 The authors declare that the research was conducted in the absence of any commercial or financial
 455 relationships that could be construed as a potential conflict of interest.

456 7 Author Contributions

457 RLC, AA, AB, and ST created the exhibition. RLC and ST produced the figures. AA, AB, and ST
 458 ran the workshops and collected the data. RLC wrote the manuscript.

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 467 support and assistance.

468 10 Data Availability Statement

469 The data generated from this study can be found at: <http://www.raylc.org/machinegaze/>. Video of
 470 audience interaction can be seen at <https://youtu.be/kVoqkzZT4IQ>. Video of production and
 471 prototyping is here: <https://youtu.be/V42towEXruk>. Video of the exhibition series is found here:
 472 <https://vimeo.com/363395482>. Material and footage collected from the workshop can be seen at:
 473 <https://youtu.be/pIRETXKZngg>.

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